

# How Cimpress Streamlined Internal Controls Management Globally

## Collaboration woes before the cloud

**Cimpress** empowers people to make an impression through mass customization—a process of delivering uniquely personalized products conveniently and affordably.

With multiple large businesses like VistaPrint and teams spread across the world, keeping track of data and documents for internal controls processes and SEC reporting was a challenge. With several desktop tools and systems, multiple versions of documents, and lack of visibility into progress, the Cimpress team needed a centralized cloud solution to streamline processes.

## Workiva platform a “game-changer” for GRC

Workiva’s connected GRC platform transformed how Cimpress’ internal audit team worked across the business—Taylor calls it a “game-changer.” With Workiva, the internal audit team can now:



Collaborate and work simultaneously on projects with team members, process owners, and other key stakeholders on the same platform



Track requests for process owners, control testing, testing worksheets, and their risk matrix in one location



Create customized dashboards and reports that increase visibility into key risk factors across the organization



Having a global team can be challenging. With the Workiva platform, we all have one centralized platform to use. We can streamline everything for our process owners, and it’s accessible 24/7—these are all major reasons that contribute to our team’s success with the application.

**Taylor**  
Senior Internal Auditor  
Cimpress

## Increased collaboration, stronger relationships

Using the Workiva platform, Taylor’s team has seen multiple benefits, including increased:

1

**Collaboration:** They continue to open doors and build stronger relationships across the business by working within a single, collaborative cloud platform.

2

**Transparency:** The Cimpress internal audit team can deliver insights to executive leadership and process owners in a way that is meaningful, no matter the audience.

3

**Control:** They can see a full trail of edits, restrict access to only process owners, and store documents in a centralized, secure location.

In addition, Taylor and her team love that Workiva constantly strives to be better by making regular updates and improvements, and they look forward to maximizing their use of the platform.

See how the Workiva platform can simplify your audit, risk, and compliance processes. [Request a demo today.](#)



One thing that sets Workiva apart are the dashboards. You can customize how you present the data to executive leadership, to management, and to process owners in a way that makes sense.



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Senior Internal Auditor  
Cimpress