Why Accounting and Finance Executives Said Yes to Wdesk

“Our CAO loves Wdesk. He can see the update status and review what’s ready. Wdesk helps him be efficient with his time. It’s a better quality document, it has more detail, and it’s easier to follow. Using Wdesk for our board of directors report has been a huge win. As soon as people see the benefits of Wdesk, they want to use it for everything.”

—ANDREW CAMPBELL, Senior Analyst
Brown-Forman

“[Our controller] told our CAO that we needed to get Wdesk—it would make our lives so much easier. Now we use it for the earnings release, our annual report, and we’re starting to use it for our internal audit. Our CFO noticed how quickly we’ve been turning reports. This year’s annual report compared to last year’s annual report was a whole new ball game.”

—JORDAN LABOARDE, Senior Accountant
Origin Bank
“With Wdesk, we have reduced consulting fees by $38,000 and hours by 20% on our most complex and riskiest process while saving on headcount.”

—AJ BAGGOTT, Vice President of Financial Reporting and Investor Relations
Diversicare Healthcare Services, Inc.

“After seeing the benefits, our Chief Accounting Officer started insisting that we work more in Wdesk. This support helped us get more processes moved to Wdesk. Now there are power users across multiple teams, and we have improved operating efficiency across the bank.”

—STACY GILBERT, Senior Vice President and Director of Accounting Policy
KeyBank

“We’re always looking for ways to improve our process and maximize communication. With Wdesk, we’re able to spend more time on value-added activities and we’re less buried in the details of the report.”

—KRISTINE DERINGER, Vice President of Technical Accounting and Reporting
Discovery Communications

“Moving from traditional printers to Workiva was like going from typewriter to computer.”

—JIM FRANKOLA, Chief Financial Officer
Cloudera

Visit workiva.com/reporting to learn more.