



## Workiva Advisory Partner Program

Join the community of Workiva Advisory Partners that deliver specialized expertise to solve the business challenges of accounting, financial reporting, and compliance teams.

More than 3,000 companies use the Workiva cloud platform to streamline processes, collaborate in real time, build rich reports, and make data-driven decisions across finance, accounting, risk, and compliance operations. Workiva Advisory Partners leverage Wdesk and Wdata to address clients' needs.

When you become a Workiva Advisory Partner, you gain access to training programs, marketing resources, and a partner portal with a wealth of valuable materials designed to competitively differentiate your services.



### Transform reporting and compliance processes

Workiva transforms reporting and business processes with control, collaboration, and transparency. Our platform connects documents, data, and people in new and powerful ways. We enable organizations to improve productivity, uncover insights, and manage the data driving business decisions.



### Deliver a powerful cloud platform

Workiva delivers an alternative to siloed legacy and desktop systems, creating efficiency in the multiple systems in use. By offering our platform, partners are efficiently scaling their businesses and boosting sales.



### Get started today

A simple three-step process activates a Workiva partner relationship. The first step is an introductory call and an agreement on a joint business plan. The second step is to sign the Workiva partner agreement. The third step is to enroll in training courses and become certified. As a certified partner, additional opportunities are available to connect with the Workiva sales team, execute on joint marketing, and empower your teams to drive revenue.



### Ensure secure and optimized delivery

Trusted by over 3,000 organizations around the world, Workiva provides rigorous safeguards and security. Configure access and control at all levels—teams, contributors, or even individual data points. Create secure, customizable spaces for departments, teams, and individuals to collaborate—for any purpose, at any time, without IT.

## About Workiva

Workiva delivers Wdesk, a leading enterprise cloud platform for data collaboration, reporting, and compliance that is used by thousands of organizations worldwide, including over 70 percent of the 500 largest U.S. corporations by total revenue. Companies of all sizes, state and local governments, and educational institutions use Wdesk to help mitigate risk, improve productivity, and gain confidence in their data-driven decisions. For more information about Workiva (NYSE:WK), please visit [workiva.com](http://workiva.com).

### Workiva Partner Program Benefits

In addition to accessing the Wdesk platform, you will receive world-class sales and marketing support as well as robust training and certification programs to ensure your success.

		Registered	Advanced	Premier	Elite
Partner Platform and Program	Wdesk Platform	✓	✓	✓	✓
	Wdesk University	✓	✓	✓	✓
	Wdesk Partner Community	✓	✓	✓	✓
Sales	Workiva Partner Portal	✓	✓	✓	✓
	Dedicated Partner Alliance Manager			✓	✓
	Business Reviews			✓	✓
Education and Certification	Workiva Instructor-Led On-Site Training		✓	✓	✓
	Wdesk Basic Certification			✓	✓
	Wdesk Advanced Certification				✓
	Partner-Specific Learning Development Plan				✓
Marketing	Workiva Partner Playbook		✓	✓	✓
	Workiva User Conference Sponsorship and Attendee Discounts		✓	✓	✓
	Workiva Partner Website Listing			✓	✓
	Joint Marketing			✓	✓
	Joint Customer-Facing Events			✓	✓
Support	Wdesk Success Team	✓	✓	✓	✓
	Designated Partner Enablement Specialist			✓	✓

As of 1/1/2018, subject to change

To learn more, visit [workiva.com/partners](http://workiva.com/partners)

**workiva**

[workiva.com](http://workiva.com) | [info@workiva.com](mailto:info@workiva.com) | 888.275.3125

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