



FOR IMMEDIATE RELEASE

Workiva Wins Ventana Research 2018 Digital Innovation Award for Wdata

Wdata Recognized for Innovation in the Office of Finance

AMES, Iowa - November 6, 2018 - [Workiva](#) (NYSE:WK), a leader in data collaboration, reporting and compliance solutions, today announces that [Wdata](#) has won a [2018 Digital Innovation Award](#) in the Office of Finance category by Ventana Research. This award recognizes a vendor that best exemplifies innovation in applications and technologies that support the office of finance.

“Companies with expensive Enterprise Resource Planning (ERP) systems still rely heavily on manual processes to analyze and report performance data. The problems associated with these manual processes are driving the need for financial transformation in the office of the CFO,” said Marty Vanderploeg, CEO of Workiva.

“Wdata – which includes our new data prep tool, data connectors and APIs – enables our customers to bring large amounts of data into our Wdesk platform,” said Vanderploeg. “Wdata removes manual steps in the reporting and analysis process after data leaves our customers’ ERP systems and enables data assurance throughout the entire process with an immutable audit trail.”

Wdata is built for finance teams to gather, prepare and interpret massive datasets from cloud, on-premise and hybrid structured systems and desktop spreadsheets as well as Wdesk spreadsheets. With an easy, drag-and-drop experience, users are able to centralize data from diverse sources – including systems for ERP, human resources, sales, operations and governance, risk and compliance (GRC) – into a secure, cloud platform.

“Financial transformation begins with Wdata and ends with Wdesk,” said Vanderploeg. “Our customers are able to eliminate data errors by ensuring quality and control throughout the entire financial reporting and analysis process – from initial discovery to final reports for management, boards and regulators.”

Winners of the annual Ventana Research Digital Innovation Awards are selected based on innovations in their technology that help organizations advance productivity and outcomes of their business or IT processes.

About Ventana Research

Ventana Research is the most authoritative and respected benchmark business technology research and advisory services firm. We provide insight and expert guidance on mainstream and disruptive technologies through a unique set of research-based offerings including benchmark research and technology evaluation assessments, education workshops and our research and advisory services, Ventana OnDemand. Our unparalleled understanding of the role of technology in optimizing business processes and performance and our best practices guidance are rooted in our rigorous research-based benchmarking of people, processes, information and technology across business and IT functions in every industry. We deliver education and expertise to our clients to increase the value they derive from technology investments while reducing time, cost and risk.

Ventana Research provides the most comprehensive analyst and research coverage in the industry; business and IT professionals worldwide are members of our community and benefit from Ventana Research's insights, as do highly regarded media and association partners around the globe. We encourage you to come and collaborate with us. Our views and analyses are distributed daily through blogs and social media channels including [Twitter](#), [Facebook](#), and [LinkedIn](#).

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About Workiva

Workiva delivers Wdesk, a leading enterprise cloud platform for data collaboration, reporting and compliance that is used by thousands of organizations worldwide, including over 75 percent of the Fortune 500®. Companies of all sizes, state and local governments and educational institutions use Wdesk to help mitigate risk, improve productivity and gain confidence in their data-driven decisions. For more information about Workiva (NYSE:WK), visit workiva.com.

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